



# Sponsorship Opportunities

Inspiring a Passion to Protect and Preserve Maryland's Waterways



# 8th Annual ClearShark H2O Brunch

**Sunday, February 27, 2022 | 10 a.m. - 1 p.m.**

The Reserve at Two Rivers Steak & Fish House

On February 27, 2022, ClearShark H2O is hosting its 8th Annual Brunch to benefit our environmental educational outreach programs. These programs help create engaging opportunities to connect our youth and communities to Maryland's waterways! Over the past seven years, this event has been vital to our efforts to help provide these educational programs at no direct cost to local schools and organizations. We believe that by connecting individuals to the waterways it will ignite a passion to protect and preserve them.

Through educational outreach programs and support for other like-minded organizations, we are revitalizing engagement with Maryland's waterways and teaching our youth about the importance of protecting and preserving those waterways. Since our previous in-person brunch fundraiser, which we squeezed in just before the COVID-19 shutdown in 2020, we have implemented many exciting changes and updates. We added experienced environmental educator, Jennifer Aiken, to our staff; re-branded and updated our website so that we can reach a broader audience; developed and presented several virtual programs; launched a quarterly newsletter, Shark Bites; created a Fitness Fundraiser; hosted Shark Yoga; BKG completed the Bay Paddle TWICE; partnered with CBEC's Fishing Derby; got up close and personal with Clearwater Mills and the newest Trash Wheel, Gwynnda The Good Wheel of the West; and MORE!! Learn more about our programs on [our website](#) and [www.facebook.com/clearsharkh2o](http://www.facebook.com/clearsharkh2o).

We are proud of the work ClearShark H2O has accomplished to date and the impact we have made in the community. To continue our work in education and to support our passion to protect one of our state's most precious resources, we need your help.

Join us and 250 guests who share our passion for Maryland's waterways on February 27th at Two Rivers Steak & Fish House for a bottomless brunch and drinks featuring music, raffles, giveaways, and more. This much-anticipated event is attended by guests who enjoy the water as much as we do and want to ensure that Maryland's waterways can be enjoyed for generations to come. To support our mission, please consider the sponsorship options that are outlined in this packet.

Thank you for your consideration and support!

Sincerely,

**Martin and Nichole Bentz**

*Co-founders of ClearShark H2O*



# Sponsorship Opportunities

Interested in becoming a sponsor for the **8th Annual ClearShark H2O Brunch**?  
Check out the available sponsorship opportunities below.

## Presenting Sponsor | \$5,000 1 SPOT AVAILABLE

- Logo recognition on ClearShark H2O's website as the Presenting Sponsor
- Multiple mentions on ClearShark H2O's social media channels, with over 1,000 member reach
- Logo displayed on event invitation, TV screens in the space, signage, plus exclusive welcome desk signage at event
- **Optional:** Four event tickets for friends, family and colleagues

## Fin-tastic Bar Sponsor | \$4,000 1 SPOT AVAILABLE

- Logo displayed on signage in Fin-tastic Bar area
- Logo recognition on ClearShark H2O's website
- Multiple mentions on ClearShark H2O's social media channels, with over 1,000 member reach
- **Optional:** Two event tickets for friends, family and colleagues

## Main Bar Sponsor | \$3,000 1 SPOT AVAILABLE

- Logo displayed on signage in Main bar area
- Logo recognition on ClearShark H2O's website
- Multiple mentions on ClearShark H2O's social media channels, with over 1,000 member reach
- **Optional:** Two event tickets for friends, family and colleagues

## Shark Swag Sponsor | \$2,500 1 SPOT AVAILABLE

- Logo displayed on signature give-away to over 250 people
- Logo recognition on ClearShark H2O's website
- Multiple mentions on ClearShark H2O's social media channels, with over 1,000 member reach
- **Optional:** Two event tickets for friends, family and colleagues

## Bay Sponsor | \$2,000 1 SPOT AVAILABLE

- Logo displayed on signage on main buffet table
- Logo recognition on ClearShark H2O's website
- Multiple mentions on ClearShark H2O's social media channels, with over 1,000 member reach

## Environmental Education Sponsor | \$1,500 1 SPOT AVAILABLE

- Logo displayed on signage in Swag Sales area
- Logo recognition on ClearShark H2O's website

## Area Sponsor | \$1,000 4 SPOTS AVAILABLE (GENERAL DINING, ENTERTAINMENT, AUCTION, AND DESSERT)

- Logo displayed in the prominent area - general dining, entertainment, auction, and dessert
- Logo recognition on ClearShark H2O's website

## Drink Sponsor | \$750 3 SPOTS AVAILABLE (MAGOTHY MARY, MIMOSA & ORANGE CRUSH)

- Logo displayed on signage on event bar areas
- Logo recognition on ClearShark H2O's website

## Fin-tastic Table Sponsor | \$500 8 SPOTS AVAILABLE

- Table is located in the mix of it all! Close access to the buffet, bar, and auction tables
- Logo displayed on signage on one table at event
- Logo recognition on ClearShark H2O's website

To become a sponsor, fill out this form: [www.clearsharkh2o.org/brunch-sponsor](http://www.clearsharkh2o.org/brunch-sponsor)

For Questions Contact: Nichole Bentz, [nichole@clearsharkh2o.org](mailto:nichole@clearsharkh2o.org), 410.299.4322

Thank you in advance for your support! \*All Opportunities Subject to ClearShark H2O's approval.



## Donation Opportunities

Local businesses can also receive additional recognition at our event by providing in kind donations towards our live raffle! Here are the types of donations we're seeking:

- Artwork
- Jewelry
- Gift Cards & Certificates
- Gift Baskets
- Sports Memorabilia
- Wine & Spirits
- Vacation Packages
- Local Excursions
- Dining Gift Cards
- Salon & Spa Experiences
- Kids Camps
- Apparel & Accessories
- Home Decor
- Pet Swag
- Tools and Gizmos
- Electronics & Toys
- And more!

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By donating, your business can benefit from exposure to more than 250 event attendees – and potential patrons of your business – and visibility among residents across Maryland. If you or your business would like to make an in kind donation towards our live raffle, please contact [nichole@clearsharkh2o.org](mailto:nichole@clearsharkh2o.org).